

LUNA KANG

FASHION DESIGNER

Dear hiring manager,

I am writing to express my interest in the [Fashion Designer / Design Assistant / relevant] position at [Company Name]. As a multicultural designer with a strong foundation in both South Korean and American fashion aesthetics, I bring a unique and emotionally resonant perspective to contemporary womenswear. With a Master of Arts in Fashion Design from the Fashion Institute of Technology and a Bachelor of Arts from the Academy of Art University, I have developed collections that blend concept-driven narratives with meticulous craftsmanship.

My work has been recognized by industry platforms such as CFDA Runway360 and Arts Thread, where I was selected as a finalist in the Global Design Graduate Show 2023. I was also honored as the closing designer for the Academy of Art University Graduation Fashion Show, where I presented a six-look collection that I researched, patterned, and constructed independently. This experience honed my ability to manage every stage of design—from conceptualization to garment completion—with precision and vision.

Beyond the runway, I have led multiple editorial photoshoots, handling everything from creative direction and styling to on-set garment changes. My technical expertise includes pattern making, garment construction, embroidery, digital illustration, and proficiency in tools like Adobe Creative Suite, Gerber Accumark, and Clo 3D. Additionally, I've gained hands-on experience assisting backstage at the FIT Graduation Fashion Show, ensuring seamless execution under high-pressure environments.

I am passionate about storytelling through fashion—designing with emotion, memory, and a deep understanding of materials. I believe my diverse background, technical fluency, and strong work ethic make me a valuable addition to your creative team.

Thank you for considering my application. I would welcome the opportunity to discuss how I can contribute to your brand and bring meaningful design to your next collection.

Sincerely,



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