

Dear [Name],

\My name is Luna Kang, a womenswear designer based in New York and founder of the emerging brand 2:22. My work blends couture craftsmanship with emotionally driven storytelling, drawing inspiration from childhood nostalgia and surrealism. I recently completed my MFA in Fashion Design at FIT and was honored as a finalist in the Arts Thread Global Design Graduate Show.

I'm currently introducing my first small-batch collection, Echoes of Innocence, which reimagines the wonder of growing up through experimental silhouettes and handcrafted detailing such as braiding, quilting, and beading.

I've long admired your work at [Company/Publication/Store], and I would be grateful for the opportunity to connect, share my work, and hear your perspective. Please let me know if you'd be open to a brief meeting or if I may send you a lookbook or press kit.

Thank you for your time, and I hope to connect soon.

Warm regards,

Luna Kang

Founder & Designer, 2:22

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